



CRUISING NEWS AND ANNOUNCEMENTS

St. Lawrence Cruise Lines Completes Fall Cruise Schedule Enhanced Safety Measures a Resounding Success for Small Ship Cruising

October 15, 2020

Kingston, ON: St. Lawrence Cruise Lines has safely completed their 2020 fall cruise schedule, and the future looks bright for fans of small ship river cruising. This venerable cruise line operated a series of 4-night 5-day cruises on the St. Lawrence River in September and October. As a result, the line received a positive response from Canadian travellers who were eager to experience the spectacular fall colours of Eastern Ontario and the Thousand Islands region.

“During the planning of our fall schedule, the well-being of our passengers and crew was our number one consideration, and we spared no expense in addressing health and safety for everyone on board. We believe that the success of our fall cruise schedule proves that we can deliver a wonderful vacation on the St. Lawrence River with the highest levels of hospitality, while maintaining equally high standards of COVID-19 safety measures for everyone on board.” said Jason Clark, President of St. Lawrence Cruise Lines.

The decision to offer the condensed fall schedule was driven by consumer demand and followed months of research and preparation on behalf of the cruise line to meet federal, provincial and municipal pandemic guidelines. COVID-19 safety measures were present in all aspects of the cruising experience, including guest screening, reduced passenger loads, physical distancing and mask protocols, as well as a hospital-grade electrostatic disinfectant regime.

The M/V Canadian Empress features 32 staterooms with twin fixed beds, private bathrooms, and access to fresh air and a view of the river. Clark cited some of the key points to the successful season as the result of an experienced crew and strong relationships with cruise partners along the St. Lawrence River.

“With 40 years of cruising experience, we have been able to develop strong partnerships that help us ensure that our cruises are safe and healthy for everyone. Our crew was committed to our safety initiatives, and all of our partners - suppliers, bus companies, performers, and attractions - worked with us to go above and beyond in the name of safe and healthy cruising. 98% of passengers surveyed after the cruise said they would travel with us again.”

Bookings for the 2021 season are already underway and travellers may call 1-800-267-7868 for booking availability. Information on the cruise schedule, itineraries, and safety measures and itineraries is also available at www.stlawrencecruiselines.com.

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St. Lawrence Cruise Lines is a Kingston-owned business operating on the St. Lawrence River since 1981.

For more information, please contact:
Jason Clark, President
613-549-8091



ST. LAWRENCE CRUISE LINES INC.

253 Ontario Street, Suite 200, Kingston, Ontario, Canada K7L 2Z4
(613) 549-8091...for reservations call toll free 1-800-267-7868...FAX: (613) 549-8410
www.StLawrenceCruiseLines.com